

LLOYD

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LED TVs falls under e-waste category. Don't mix electronic waste with other waste, for proper disposal of e-waste kindly visit: <https://havells.com/e-waste-awareness>

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Actual product may vary from the product mentioned and shown in this leaflet. (*E&OE). For detailed Warranty Terms, visit: www.havells.com/lloyd



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LLOYD

— A **HAVELLS** Brand —



New

LLOYD

Mini-LED TV

A TRUE REFLECTION OF REALITY.



1400 cd/m²
Peak Brightness



100%
Color Accuracy



120 Hz
Panel



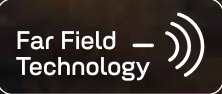
Far Field
Technology

LLOYD Mini-LED TV PRO

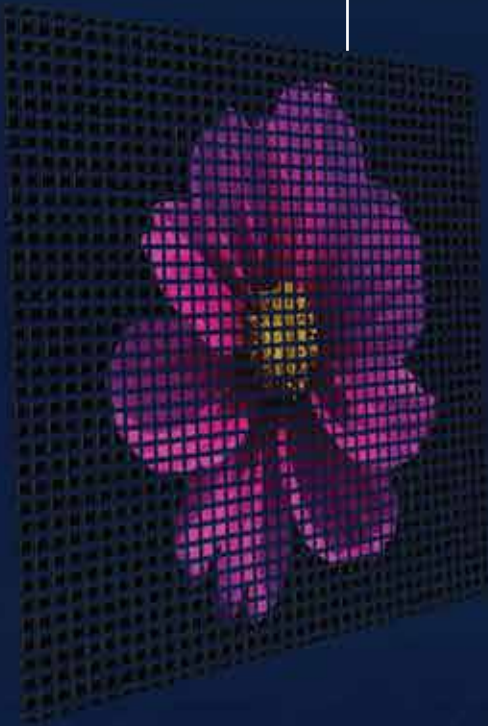
Experience the captivating intricacies of the visuals for a truly immersive cinematic journey. Revel in the vibrant and authentic colors that evoke the sensation of witnessing the scene firsthand. The image is exceptionally clear, showcasing the finest details, thanks to meticulous management of shadow gradations and enhanced brightness levels.



Models : 55MX950F, 65MX950F & 75MX950F



Mini LED Backlight



Polarizer & Diffusor



Slim design



LLOYD Mini-LED TV PRO

Packed with Perks.

- Ultra bright visuals, 1400 cd/m²
- Higher color gamut, 100% NTSC
- Motion control, 120 Hz Panel
- Slim design
- MEMC @ 120 Hz

Ultra bright visuals

Bringing Nature's Palette to Life

Elevate your viewing experience and closer to reality like never before with amazing color reproduction and accuracy.



DEEPER
BLUE



VIBRANT
RED



REAL
GREEN



Mini-LED 96%
Normal LCD/LED TV 72%

Brightness Beyond Limits

Ultra bright panel for clear visuals & accurate details

Mini LED televisions have the capability to achieve **1400 cd/m²** peak brightness levels, which leads to striking HDR highlights in well-lit settings such as living rooms. They are able to provide enhanced luminance across the entire screen rather than being limited to specific areas.





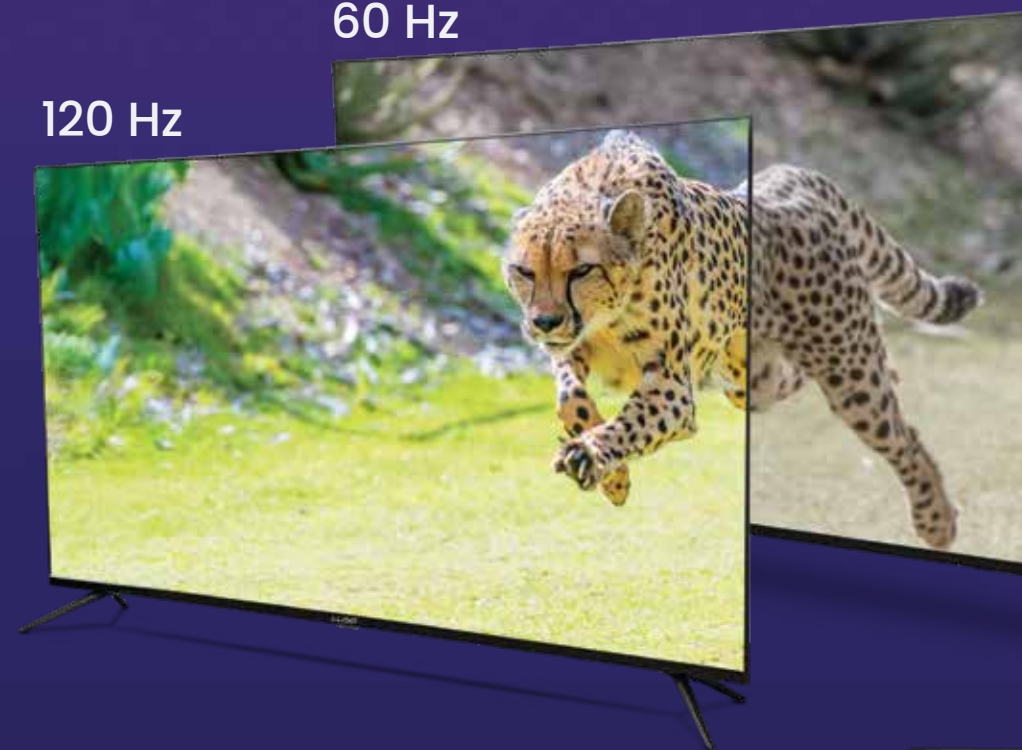
Unlock Stunning Clarity with Dolby Vision

Dolby Vision is an impressive HDR imaging technology that enhances the screen with remarkable color, contrast, and brightness. Discover what you have yet to experience.



60 Hz

120 Hz



Seamless Visuals, Unmatched Clarity

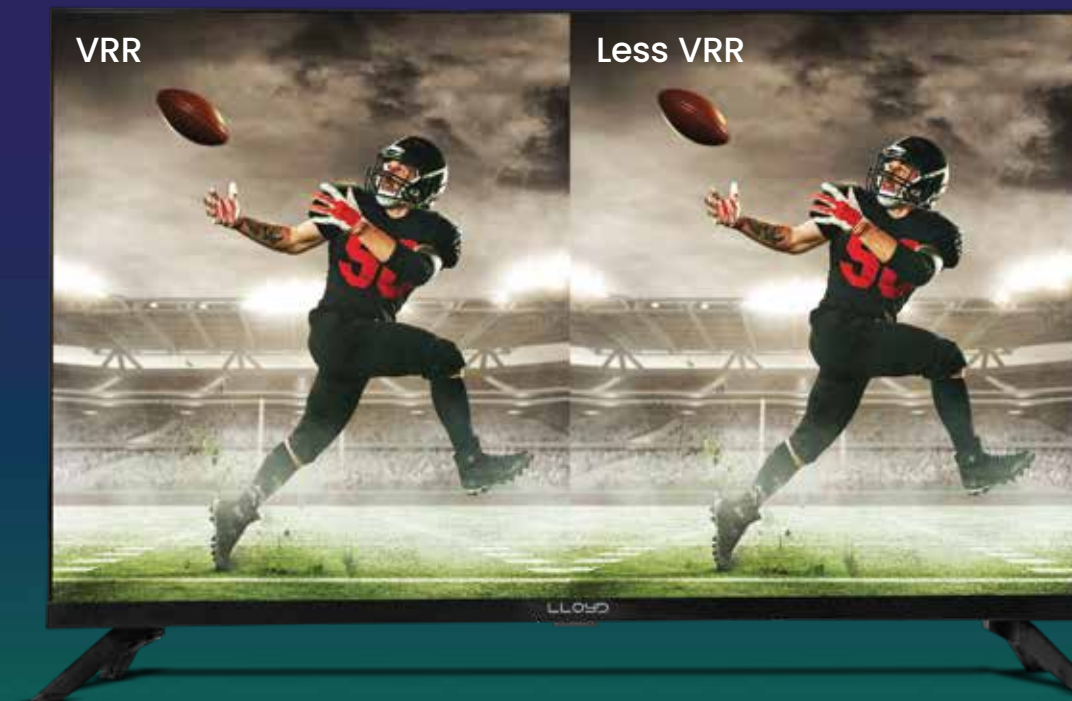
The quality of games has reached unprecedented heights. The increased refresh rate minimizes motion blur, providing a smoother and more enjoyable viewing experience.

Perfectly Smooth Display, Every Time

Experience seamless display of content with the Variable Refresh Rate (VRR) which prevents stuttering and tearing in the image.

VRR

Less VRR



Far-Field Voice: Effortless Control, Anytime

Far-Field Voice Operation: Control your TV effortlessly without a remote. Google Assistant Built-In: Enjoy hands-free convenience for seamless TV management. Wide Range of Controls: Use your voice to turn on the TV, switch inputs, adjust volume, and search for content. Operate from a Distance: Manage everything easily, even from across the room.



Dolby Atmos

Elevate your music and entertainment experience with Dolby Atmos, an innovative spatial audio technology designed to provide the most immersive sound experience available.



2.1 Channel Super Sound

The 2.1 Channel (60 W) speaker system prepares you for an extraordinary experience, delivering immersive sound quality that enhances both your auditory and visual enjoyment.

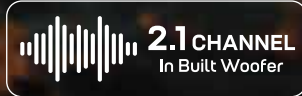
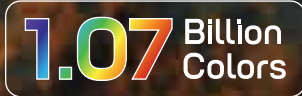


LLOYD Mini-LED TV

Look beneath the surface and see where the magic begins. This is where Mini LED meets QLED, a precision Mini-LED grid sculpts flawless contrast, while the vibrant quantum layer breathes life into every hue. Together, they shape a picture that's deeper, truer, and impossibly vivid. Even the fastest moments stay effortlessly clear, pulling you in until it feels less like watching, and more like witnessing it unfold right there before you.



Models : 55MS850G & 65MS850G



Mini LED Backlight

Polarizer & Diffuser

Q-LED PD

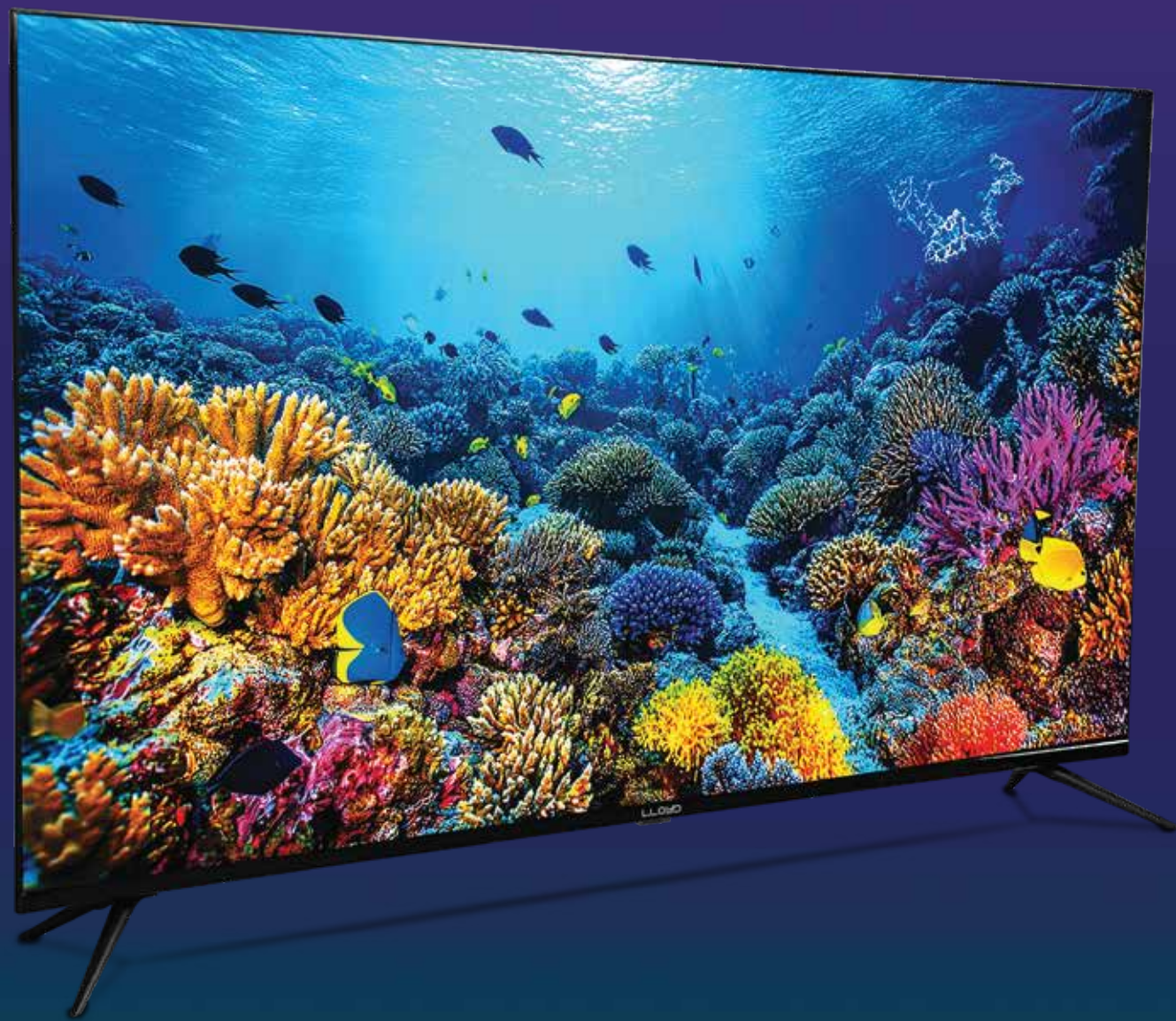
Slim design

LLOYD Mini-LED TV

Packed with Perks.

- Ultra bright visuals : 1000 cd/m²
- Higher color gamut, 1.07 billion colors
- MEMC, Motion Control
- HDR 10, Immersive viewing
- Slim Design

Ultra bright visuals



TRUEVIVID 1000™

This is brightness that doesn't back down, even under harsh daylight — soaring to 1000 cd/m² to keep every detail vivid and clear. Paired with over a billion beautifully calibrated colors, it brings each scene to life with stunning depth and realism. Together, they turn everything you watch into a moment that feels richer, truer, and unmistakably alive.



HDR 10

HDR 10 technology delivers stunning visual enhancements, including brighter highlights, deeper shadows, and a broader range of colors. It optimises brightness and contrast levels in each scene, bringing out intricate details.



ALLM

ALLM technology is specifically designed for gamers, providing an instant response with minimal input lag. This ensures a more responsive and fluid gaming experience, enabling you to react quickly to in-game events and giving you the edge to succeed.

MEMC 4K @ 60 Hz

MEMC technology enhances the smoothness and clarity of fast-paced action scenes and sports events. Enjoy your favourite movies and sports with smoother motion and a more immersive feel, as MEMC takes your entertainment to the next level.





Feel every moment with Dolby Audio. It ensures a captivating sound experience, so you never miss a single detail. Immerse yourself in lifelike audio that enhances your TV viewing like never before.



IOT Matter

Enabled with the Internet of Things (IoT), your TV doesn't just stream, it makes your world smarter. With native Matter support, connect via Wi-Fi or Ethernet and take control of your entire smart ecosystem. From lights and locks to thermostats and sensors, your TV becomes the command centre for every Matter-enabled device – seamless, secure, and future-ready.



Magic Remote

You can easily select content using the Air Mouse and click wheel function. Plus, it lets you control various devices connected to your TV with ease.



ULTIMATE INTEGRATION WITH APPLE ECOSYSTEM



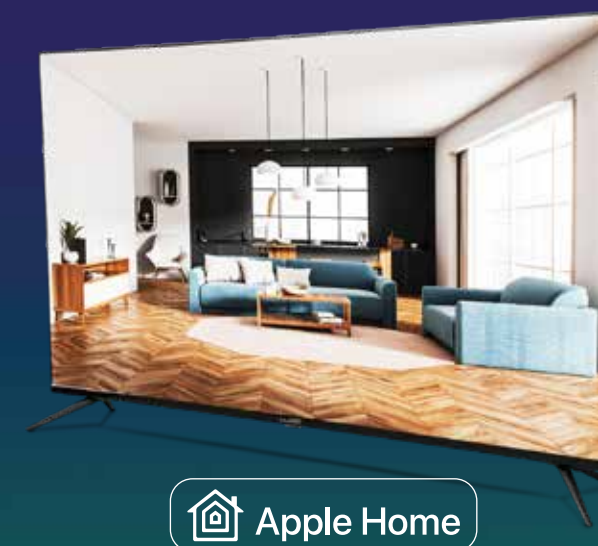
Seamlessly stream from Apple devices to your TV.



Stream exclusive shows and movies with Apple TV+.



90M+ songs and 4K videos at your fingertips.



Control your smart home from your TV.

SPECIFICATIONS

MODEL	75MX950F	65MX950F	55MX950F	65MS850G	55MS850G
Resolution	3840 x 2160 Pixels	3840 x 2160 Pixels	3840 x 2160 Pixels	3840 x 2160 Pixels	3840 x 2160 Pixels
Panel Type	Mini-LED 120 Hz	Mini-LED 120 Hz	Mini-LED 120 Hz	Mini-LED 60 Hz	Mini-LED 60 Hz
Color Gamut (DCI-P3)	97 %	97 %	97 %	94 %	94 %
Display Color	1.07 G	1.07 G	1.07 G	1.07 G	1.07 G
Peak Brightness (cd/m²)	1400 cd/m²	1400 cd/m²	1400 cd/m²	1000 cd/m²	1000 cd/m²
Dolby Vision	✓	✓	✓		
HDR10 / HLG	✓	✓	✓	✓	✓
Dolby Atmos	✓	✓	✓		
Dolby Audio				✓	✓
DVB-S2	✓	✓	✓		
MEMC	4K @ 120 Hz	4K @ 120 Hz	4K @ 120 Hz	4K @ 60 Hz	4K @ 60 Hz
ALLM	✓	✓	✓	✓	✓
Audio	2 x 15 W + 20 W woofer	2 x 15 W + 20 W woofer	2 x 15 W + 20 W woofer	2 x 10 W + 15 W woofer	2 x 10 W + 15 W woofer
Voice Assistant	Google Assistant	Google Assistant	Google Assistant	ThinQ AI	ThinQ AI
Far Field Voice function	✓	✓	✓		
DDR/ eMMC	3 / 32 Gb	3 / 32 Gb	3 / 32 Gb	1.5 / 8 Gb	1.5 / 8 Gb
LD Zones	960	768	512	308	180
Dimensions without stand (mm)	(1672 x 75 x 965) mm	(1448 x 69.6 x 838) mm	(1228 x 69.6 x 715) mm	(1445 x 90 x 850) mm	(1225 x 90 x 718) mm
Net Weight (kg) / Gross Weight (kg)	29.5 kg / 41.1 kg	20.8 kg / 29 kg	16 kg / 22 kg	17 kg / 25.5 kg	13 kg / 19 kg
All major OTT Apps	Netflix, Prime Video, Jio Hotstar, Youtube, Sony Liv, Zee5, Spotify, Discovery+ & many more			Netflix, Prime Video, Jio Hotstar, Youtube, Sony Liv, Zee5, Spotify, Discovery+ & many more	
RF IN	Yes	Yes	Yes	1	1
Satellite In (Digital-DVBS2)	Yes	Yes	Yes	-	-
AV IN	1 (Single port)	1 (Single port)	1 (Single port)	1	1
USB	1(2.0), 1(3.0)	1(2.0), 1(3.0)	1(2.0), 1(3.0)	2	2
HDMI Input	3	3	3	3	3
HDMI Audio Return Channel (ARC)	eARC (HDMI 1)	eARC (HDMI 1)	eARC (HDMI 1)	eARC (HDMI 2)	eARC (HDMI 2)
RJ45 LAN	1	1	1	1	1
Earphone Out	1	1	1	1	1
Digital Audio Output (Optical)	1(Optical)	1(Optical)	1(Optical)	1	1
Operating Voltage Range	100 V-240 V	100 V-240 V	100 V-240 V	100 V-240 V	100 V-240 V
Power Consumption (Max.)	390 W	315 W	230 W	240 W	190 W
Power Consumption-Standby Mode	< 0.5 W	< 0.5 W	< 0.5 W	≤ 0.5 W	< 0.5 W
Mfd. Annual Energy Consumption (AEC)/Star Rating	502 kWh / Year / 1 star	379 kWh / Year / 1 star	274 kWh / Year / 1 star	379 kWh / Year / 1 star	278 kWh / Year / 1 star